

PostgreSQL Community Association (PGCA)

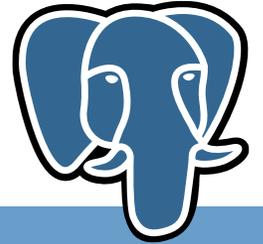
Non-Profit Organization (NPO) chartered by the
PostgreSQL Core Team in 2011

Also known as: PostgreSQL Community Association of Canada (PGCAC)

**SPONSORSHIP
PROSPECTUS**

www.postgres.ca

What is the PGCA non-profit?



PGCA (PostgreSQL Community Association) is a Non-Profit organization (NPO) chartered by the PostgreSQL Core Team in 2011 to hold and protect the Postgres brand assets globally.

The brand assets that PGCA currently stewards are trademarks and domains that are required by the Open Source Postgres project.

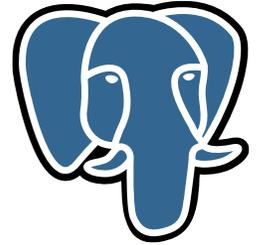
The PostgreSQL Trademark policy can be found at:

[postgresql.org/about/policies/trademarks/](https://www.postgresql.org/about/policies/trademarks/)

The Postgres ecosystem—worth billions of dollars and used by millions of companies, developers, and enthusiasts—relies on PGCA’s stewardship of the Postgres brand assets.

To date, most of the PGCA non-profit work to protect the PostgreSQL brand has been invisible. As Postgres grows, the work to protect the brand assets grows. Hence this fundraising campaign.

Why the PGCA non-profit matters



Ensures fair use of PostgreSQL brand assets and avoids user confusion

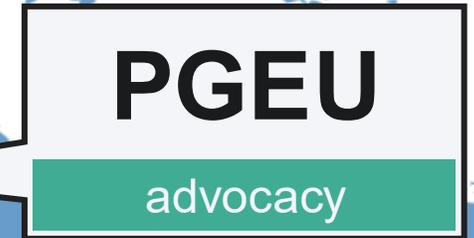


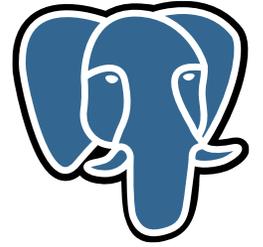
Keeps PostgreSQL free and open source

How PGCA is different from other Postgres non-profit orgs

PGCA:

- chartered by the PostgreSQL Core Team
- global responsibility (vs. regional)
- focus on protecting brand (vs. advocacy & education)





Your generous support of PGCA helps protect the Postgres brand & Trademarks you rely on

PGCA sponsorship levels for 2026, annual (in USD)

Sponsorship levels below were last updated on February 1, 2026.

Benefactor	\$40,000
Patron	\$20,000
Supporter	\$5,000
Friend	\$2,500
Donor	<\$2,500

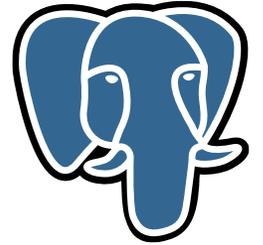
Note: Contributions to the PostgreSQL Community Association are generally not deductible as a charitable donation for tax purposes, as PGCA is registered as a non-profit organization and not a charity. Please check with your local tax authorities if you are unsure.



PGCA and the PostgreSQL Core Team appreciate the generous financial support we receive from corporations, small businesses, & individual donors.

We could not protect the PostgreSQL brand assets without your annual contributions! Thank you.

2 ways to sponsor/donate to PGCA



1

To donate using credit or debit card with Stripe, this QR code is the place to start...

QR code takes you to www.postgres.ca/donate



2

To donate via other means, e.g. purchase order (PO) with signed agreement, or bank transfer:

Contact donations@postgres.ca to begin the process

Where will your PGCA sponsorship dollars go?

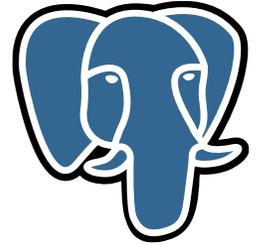


Donating to PGCA strengthens the business of **Postgres** and is needed because the funding for the volunteer-run PGCA non-profit comes from donations from corporations & individuals (like you!)

YOUR FUNDING SUPPORTS:

- Ability to defend against inappropriate use of brand assets & trademarks
- Ability to provide no-cost licenses to organizations who wish to use PostgreSQL brand assets outside of fair use
- Ability to maintain domains required by the project, e.g. postgresql.org
- Expansion of jurisdiction of trademark protection (Madrid Protocol)

How PGCA recognizes your donations



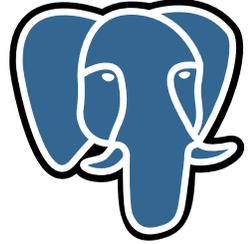
For all donations at the “Friend” level & above—for the 12 months following your donation to PGCA

1. Prominent listing of your name or logo on the PostgreSQL website at: postgresql.org/about/financial
2. You may state you are an official sponsor of the PostgreSQL project

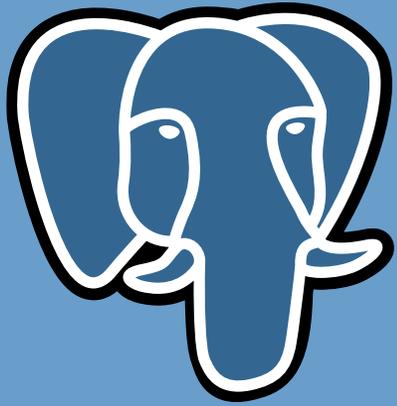
and on the PGCA non-profit website:
www.postgres.ca/sponsors/



Projected Annual Budget Items for PGCA



		(USD) Annually
Legal Fees for Trademark Licenses	Legal fees to customize template no-cost Trademark licenses, as needed	~\$10,000
Major Trademark defense	Legal fees to oppose trademark applications that could be confused with one of our marks	~\$20,000 - \$80,000
Register Trademarks in new jurisdictions (e.g. Madrid Protocol)	Expand jurisdiction and registrations of the Postgres trademarks globally	~\$50,000
Auditor / Accounting Expenses	Accountant fees for mandated review of PGCA annual financials	~\$2,000
Domain Names	Annual domain name registrations	~\$1,000



Thank you for donating to PGCA!

—from the PGCA board of directors & the PostgreSQL Core Team

Sponsorship & donations: donations@postgres.ca

www.postgres.ca



**DONATE
TO PGCA** ←