PostgreSQL
Community Association
Sponsorship Prospectus

The PostgreSQL Project

Administration

- PostgreSQL Community Association (PostgreSQL Community Association of Canada is a Canadian Registered Not-For-Profit)
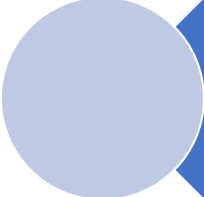
Advocacy

- PostgreSQL Europe
- United States PostgreSQL Association
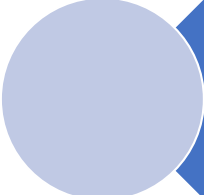- Japanese PostgreSQL User Group

Code

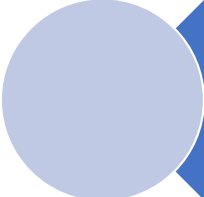- PostgreSQL Global Development Group

PostgreSQL Community Association Mission

Special purpose entity to focus entirely on intellectual property matters

Maintain and protects assets (trademarks, domain names, but not code) for the PostgreSQL project

Source Code copyright is held by the individual contributors not PGCA

PGCA Operations

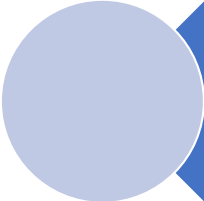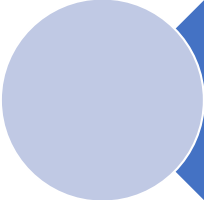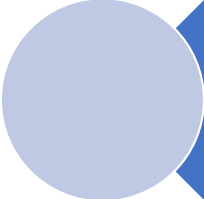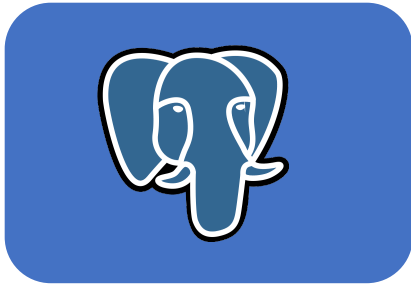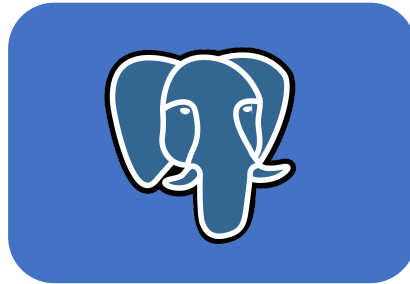|	
Trademarks	Canada, United States, European Union
Domain Names	postgresql.org, postgresql.com, pgbuildfarm.org, and more
Trademark Licenses	Provides no-cost licenses to organizations who wish to use PostgreSQL

Why PGCA matters

Failing to police trademarks can result in losing them

Ensures fair use of PostgreSQL brand assets

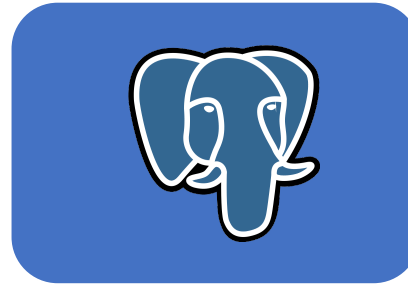Keeps PostgreSQL free and open source
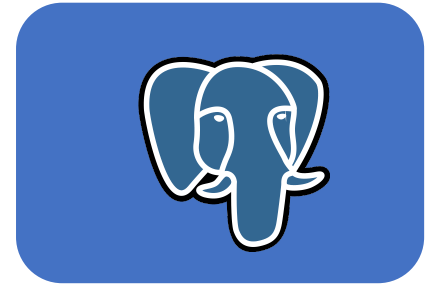
What your support provides PGCA

Operational income to maintain existing brand assets

Ability to defend inappropriate use of assets

Expansion of jurisdiction of brand protection (Madrid Protocol)

Enable future ability to allow for patent transfer to community

Example Expenses

		(USD)
Domain Names	Annual domain name registrations	$300
License Drafting Legal Fees	Legal fees to customize our template licenses to a specific situation	$500 - $7,500
Major Trademark opposition	Oppose a trademark application that could be confused with one of our marks	$10,000 - $60,000
Auditor Expenses	Hire accountants to prepare a mandated review of our financials	$2,000

Support Levels (Annual)

		(Minimum Donations in USD)
Benefactor	Expand PGCA's mission	$20,000
Patron	Ensure PGCA's ongoing operations	$10,000
Supporter	Support maintenance of domains	$5,000
Friend		$2,500
Donor	All donations are appreciated	<$2,500

How PGCA recognizes your contribution

Website
Listing of your company on the PostgreSQL website. A dedicated page under https://www.postgresql.org/about/sponsors will list the PGCA sponsors

Sponsors
May state that you are an official sponsor of the PostgreSQL project

Community
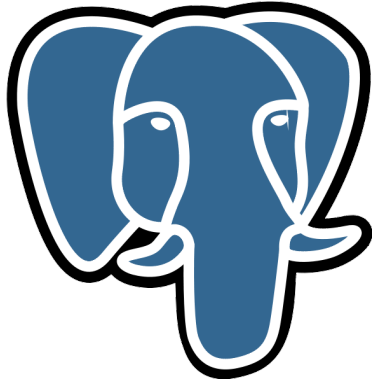Recognizes you as an official sponsor of the PostgreSQL project

For more information

Website	https://www.postgres.ca
Email	donations@postgres.ca

Thank you for your sponsorship!